

Message Text

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PAGE 01 PARIS 07076 210140Z

72

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FM AMEMBASSY PARIS

TO USDOC WASHDC

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UNCLAS PARIS 07076

USDOC FOR CLARK AND THOMAS - BIC/OIM FROM AUFRICHT

E.O. 11652: N/A

TAGS: BEXP, EAIR, FR

SUBJECT: PARIS AIR SHOW

1. FOR THOMAS: PLEASE NOTIFY CANONICO ON GRAPHIC INPUT FROM EXHIBITORS. HOW MANY COMPANIES HAVE NOT SUBMITTED THEIR GRAPHICS? RESPOND BY BOOTH NUMBER. CONSTRUCTION SCHEDULE REQUIRES 70 PERCENT OF NON-PUBLIC AREA GRAPHICS TO BE GIVEN TO CONTRACTOR ON APRIL 4. THESE MUST BE NUMBERED AND PACKAGED AS WE DISCUSSED IN WASHINGTON) IN ORDER TO MAINTAIN A PHOT ACCOUNTING SYSTEM.

2. BOOTH LAYOUTS SENT WITH WARNES MUST BE IMPROVED BEFORE WE GIVE THEM TO CONTRACTOR. THEY ARE INCONSISTENT, INCOMPLETE AND DIFFICULT TO UNDERSTAND. WALL ELEVATIONS MUST BE DEVELOPED TO CORRESPOND TO THE PHOTO ACCOUNTING SYSTEM. THE FINAL 30 PERCENT OF PHOTO MATERIAL MUST BE GIVEN TO THE CONTRACTOR BY APRIL 30.

3. A COMPLETE INVENTORY OF DESK/STORAGE UNITS, DISPLAY STANDS, WALL/STAND SHELVING UNITS, OVERHEAD LAMPS, GRAPHIC REQUIREMENTS (NUMBER OF PHOTOS, LOGOS, ETC.) AND ACCURATE POWER REQUIREMENTS IS REQUIRED. THESE ITEMS ARE IMPORTANT AND MUST BE DEFINED FOR THEY REPRESENT AN AREA OF POTENTIAL SAVINGS SUBSTANTIAL ENOUGH TO BRING THE COST OF AUDIO/VISUAL INTO THE CONSTRUCTION BUDGET.

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4. AN ITEMIZED LIST OF FURNITURE REQUIREMENTS PER

EXHIBITOR) IS REQUIRED SO THAT HE CAN BE INVOICED BY THE FURNITURE CONTRACTOR WITHOUT D.O.C. INVOLVEMENT. WE SHOULD HAVE A LETTER FROM THE EXHIBITOR STATING THEIR INDIVIDUAL SPECIAL REQUIREMENTS.

5. THE PAVILION LAYOUT GRAPHIC INCLUDING THE LIST OF EXHIBITORS) IS EXPECTED UPON YOUR ARRIVAL AS WELL AS THE OTHER AFOREMENTIONED ITEMS.

6. RE: FAA AND SINGER BOOTH LAYOUTS. ALL WALLS PANELS ARE TO REMAIN ON THE PERIMETER SIDE OF THE HEXAGONE WHICH COMPRISE THE BOOTHS. PLEASE CONTACT FAA AND SINGER AND RECTIFY THE SITUATION. SINCE I DISCUSSED THIS PROBLEM WITH FAA, SINGER AND IN GREAT DETAIL WITH YOU I AM QUITE APPREHENSIVE ABOUT THESE COMPROMISES AND OTHERS WHICH MAY HAVE BEEN MADE SINCE MY DEPARTURE. PLEASE ADHERE TO THE GUIDELINES WE SETUP IN DEVELOPING THIS BOOTH SYSTEM. RUSH

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